

INDUSTRY CATEGORY	JOB TYPE	RATE
PR/Corporate Copy	Includes media releases, articles, company profiles, brochures, direct marketing, annual reports, and technical documents.	\$90 per hour or 75¢ per word (under 150 words)
Speechwriting		Project fee only.
Newsletters	Copy only Copy & layout Ongoing newsletter	\$90 per hour \$105 per hour Project Fee only.
Advertising Copy	Advertising copy	\$100 per hour. Minimum 1 hour.
Website content/ SEO copy		\$90 per hour. (For a medium sized website, expect 6 hours).
Editing	Copyediting	\$50 per hour. Minimum 1 hour.
	Proofreading	\$20 per hour. Minimum 1 hour.
Public Relations		\$120 per hour. Minimum 1 hour.
Event Management		\$120 per hour. Minimum 1 hour.
Extensive onsite work/research		\$90 per hour